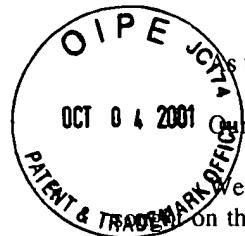


## JOINT DECLARATION FOR PATENT APPLICATION



As the below named inventors, we hereby declare that:

OCT 04 2001 Our residence, post office address and citizenship are as stated below next to our names;

We believe we are the original, first and joint inventors of the subject matter which is claimed and for which a patent is filed on the invention entitled **SYSTEM AND METHOD OF PROVIDING ADVERTISING ON THE INTERNET**, the specification of which

- is attached hereto.
- was filed on June 8, 2001, and has been assigned application Serial Number 09/876,173 and was amended on \_\_\_\_\_ (if applicable).
- was filed under the Patent Cooperation Treaty (PCT) and accorded International Application No. \_\_\_\_\_, filed \_\_\_\_\_, and amended on \_\_\_\_\_ (if any).

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We hereby acknowledge the duty to disclose information which is material to patentability in accordance with Title 37, Code of Federal Regulations, 1.56(a).

### Prior Foreign Application(s)

We hereby claim foreign priority benefits under Title 35, United States Code, 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application(s) for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Country	Application No.	Date of Filing (day month year)	Date of Issue (day month year)	Priority Claimed Under 35 U.S.C. 119

### Prior United States Provisional Application(s)

We hereby claim priority benefits under Title 35, United States Code, 119(e)(1) of any U.S. provisional application listed below:

U.S. Provisional Application No.	Date of Filing (day month year)	Priority Claimed Under 35 U.S.C. 119(e)(1)

### Prior United States Application(s)

We hereby claim the benefit under Title 35, United States Code, 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, 112, we acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application Serial No.	Date of Filing (Day, Month, Year)	Status <input type="checkbox"/> Patented, Pending, Abandoned

Banner & Witcoff Ref. No. 00479.00023  
Client Ref. No. 10040

### Power of Attorney

And we hereby appoint, both jointly and severally, as my attorneys, all Banner & Witcoff, Ltd. attorneys indicated therein under PTO Customer Number #22907, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office.

All correspondence and telephone communications should be addressed to:

Banner & Witcoff, Ltd.  
Customer Number: 22907 (WDC)

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Full Name of First Inventor RIZZI Steven \_\_\_\_\_  
Family Name First Given Name Second Given Name  
Residence Gambrills, MD Citizenship USA  
Post Office Address 2001 Huntcliff Drive, Gambrills, MD 21054

Signature Christian Bridgers Date 8/25/2001  
Full Name of Second Inventor BRIDGERS Christian \_\_\_\_\_  
Family Name First Given Name Second Given Name  
Residence Sausalito, CA Citizenship USA  
Post Office Address 328 Bee Street, Apt. H, Sausalito, CA 94965

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**Prior Foreign Application(s)**

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Country	Application No.	Date of Filing (day month year)	Date of Issue (day month year)	Priority Claimed Under 35 U.S.C. 119

**Prior United States Provisional Application(s)**

We hereby claim priority benefits under Title 35, United States Code, 119(e)(1) of any U.S. provisional application listed below:

U.S. Provisional Application No.	Date of Filing (day month year)	Priority Claimed Under 35 U.S.C. 119(e)(1)

**Prior United States Application(s)**

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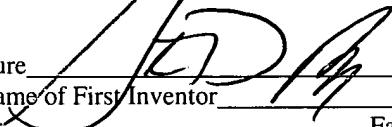
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Signature  Date 17 Aug 02  
Full Name of First Inventor STEVEN RIZZI Family Name Steven First Given Name Steven Second Given Name   
Residence Gambrills, MD Citizenship USA  
Post Office Address 2001 Huntcliff Drive, Gambrills, MD 21054

Signature \_\_\_\_\_ Date \_\_\_\_\_  
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